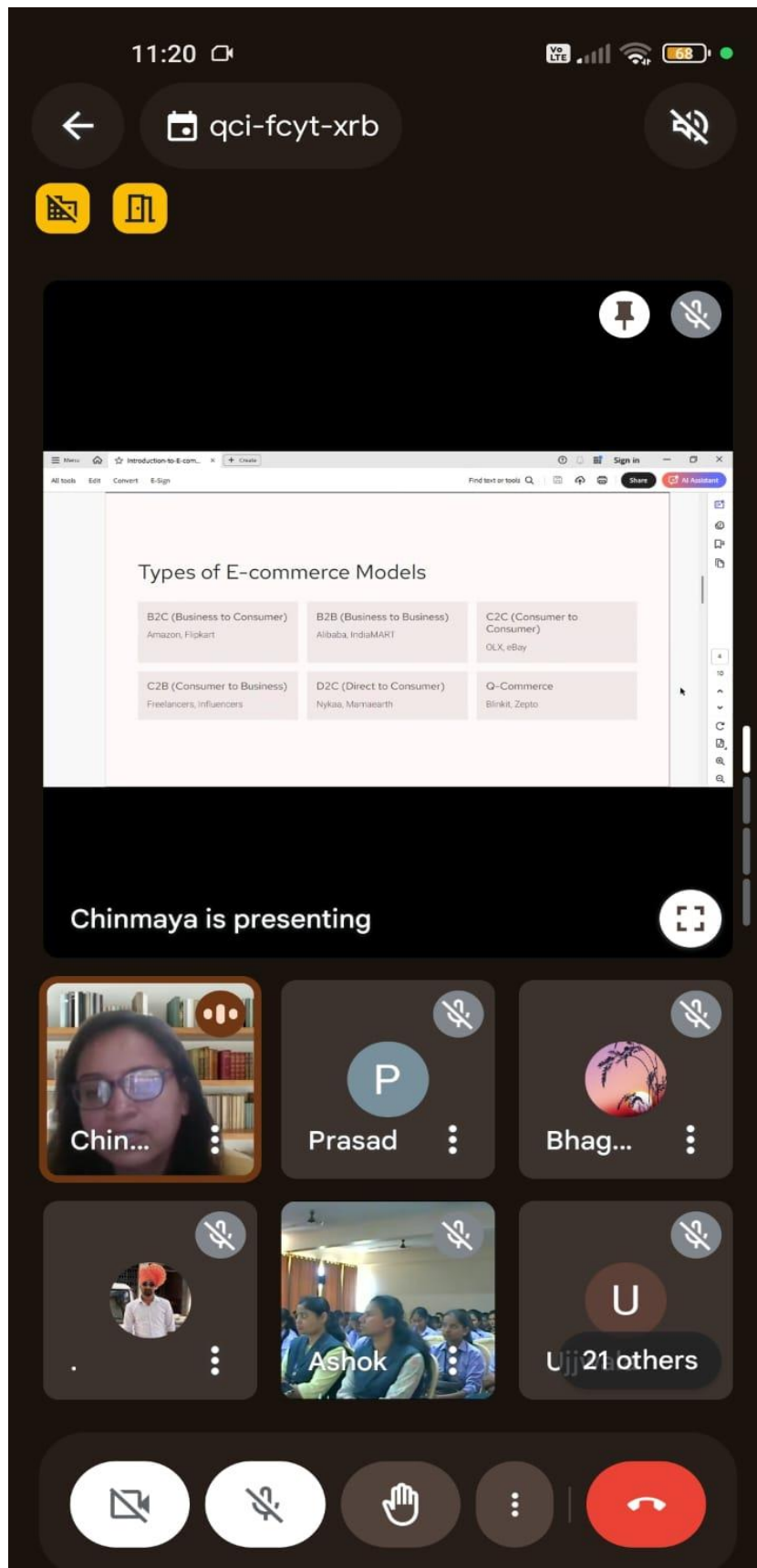


Webinar on the topic of **E-Commerce-Unlocking the future of online business** was organized by TPO department for all students of SSIET. Guest Speaker for this event was Ms.Chinmaya Khole (Corporate Leader: Strategy, Scale & Digital Impact). This event was held on 20/03/2025 at SSIET,Ghogaon. Here are some glimpses of this webinar...



11:37



qci-fcyt-xrb



Introduction to E-com... x Create

All tools Edit Convert E-Sign Find text or tools Q Share AI Assistant

### Key Functions of an E-commerce Business

- Website/App Development  
Creating and maintaining the online storefront
- Product & Inventory Management  
Tracking stock and managing product listings
- Marketing & Customer Acquisition  
Attracting and converting potential customers
- Order Fulfillment & Logistics  
Processing orders and delivering products
- Customer Support & Retention  
Providing service and encouraging repeat business

Chinmaya is presenting



Chin...



Prasad



Ujjwala



Bhag...



24 others



12:04



qci-fcyt-xrb




Chinmaya



Prasad



Bhagyashri




Ujjwala



Bhagyashri



Priyanka



You



Ashok 13 others

